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FOR IMMEDIATE RELEASE

Dan Eckenrode Named New Executive Director at PCI Gulf South

CHICAGO—July 8, 2016—The Precast/Prestressed Concrete Institute (PCI) announced that Dan Eckenrode has been named as the new executive director of its Gulf South Region, serving the states of Alabama, Louisiana and Mississippi. Eckenrode has more than 13 years of experience in the precast industry, most recently as the director of sales for Conewago Precast, a division of Conewago Enterprises Inc. in Hanover, Pa.

“PCI Gulf South is a newly formed chapter of PCI,” said Johnnie Hayes, immediate past president of PCI Gulf South Region and senior sales representative at Forterra Structural & Specialty Products. “As such, we were looking for an executive director with knowledge of precast/prestressed concrete products along with the desire to build an organization. We believe that Dan is perfect for this role. He has a lot of enthusiasm as well as the drive to move our chapter forward. With his leadership and work ethic, I am confident that we can promote the precast/prestressed industry in our region better than it’s ever been done before. Our members are excited about the opportunities that will become available to them with the addition of Dan to our team.”

At Conewago Enterprises, Eckenrode was one of the original members of the precast division team. He served in numerous roles during his tenure at the company, including operations manager, project management and director of sales/estimating. Prior to this, he was employed with CS Davidson Engineering in York, Pa., where he was involved in civil and municipal projects.

PCI has 12 regional affiliate organizations throughout the United States to support its members at the local level. These organizations provide numerous services, such as continuing education, marketing, various resources, precast design assistance and resources and university support.

Eckenrode’s responsibilities with PCI Gulf South will focus on increasing market share for precast producer members in the building and transportation markets. He will work closely with the board to develop an appropriate marketing strategy and coordinate communication between producers and state transportation departments. He will also provide continuing education opportunities to design professionals.

“I am excited about this new challenge and am eager to lead PCI Gulf South to the forefront of the construction industry in the region,” said Eckenrode. “The precast producers in the Gulf region are poised to expand their industry and make an impact on construction in their areas. I am both honored and delighted to be able to lead this exemplary group of precasters to the next level in the industry.”

About PCI

Founded in 1954, The Precast/Prestressed Concrete Institute (PCI) is the technical institute for the precast

concrete structures industry. PCI develops, maintains, and disseminates the body of knowledge for designing, fabricating, and constructing precast concrete structures. PCI provides technical resources, certification for companies and individuals, continuing education, as well as conducts research and development projects, conventions, conferences, awards programs and much more.

PCI members include precast concrete manufacturers, companies that provide products and services to the industry, precast concrete erectors, and individual members such as architects, consultants, contractors, developers, educators, engineers, materials suppliers, service providers, and students.

To learn more, visit www.pci.org or e-mail Dawn Parker at dparker@pci.org.

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